





EVENT

MILANO SMART 2023

DATE

01_March_2023

LOCATION

Sala Colucci Palazzo Castiglioni, Unione Confcommercio-Imprese per l'Italia
Milano, Lodi, Monza e Brianza, Milano. **Corso Venezia, 47 - 20121 Milano.**

TARGET

"We transform facades into huge air purifiers with a paint brushstroke"

QUICK MENU

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Since 2015, exposure to **toxic substances** in the air, water or soil has claimed **nine million lives a year**, one-sixth of the world's deaths.

This has highlighted a serious **public health problem** resulting in increased health costs.

This is revealed by an **international group of researchers**, with a study published in the **journal Lancet Planetary Health**. Pollution is thus classified as the environmental factor that is most likely to cause the onset of disease or lead to death.

Last but not least, the **European Court of Justice** has condemned Italy for exceeding the thresholds set by **European Commission** on the concentration of pollutants in the air. The sentence refers to some urban and industrial areas such as Milan, Turin, Bergamo, Brescia, Florence, Rome, Genoa and Catania.

Air pollution plays a very important role.

In recent decades, **photocatalysis** has been increasingly considered as the **best and economically** sustainable solution to fight against this large-scale pollution problem.

WHAT IS MILANOSMART 2023?

MILANO SMART 2023 is an event of scientific convention act to public opinion sensibilization towards a new proactive approach. During the meeting we will demonstrate in a scientific and practical way the effectiveness of photocatalysis and specifically of **FN NANO® technology** in removing pollutants from the air in urban and industrial environments.

"Because air is a precious gift, it is only one and belongs to all of us".



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[Interactive map](#)



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HOW TO REACH US

***MM** Subway/ Underground

Sala Colucci Palazzo Castiglioni, Unione Confcommercio-Imprese per l'Italia Milano, Lodi, Monza e Brianza. **Corso Venezia, 47 - 20121 Milano.**

The **Milano Smart 2023** location is easily accessible from the main railway stations and airports.

From Train station Centrale:

- MM3* yellow line direction S.Donato – get off at Duomo stop – take MM1 red line direction Sesto F.S. – get off at Palestro stop.
- MM2* green line direction Cologno Nord / Gessate- get off at Loreto stop - take MM1 red line direction Bisceglie / Rho Fiera - get off at Palestro stop.

From Train station Cadorna:

- Bus 94 get off in Via Senato corner via Statuto- continue along Corso Venezia for about 200 meters.
- MM1* red line direction Sesto F.S. – get off at Palestro stop.

From Train station Porta Garibaldi:

- MM2* green line direction Cologno Nord / Gessate - get off at Loreto stop - take MM1* red line direction Bisceglie / Rho Fiera - get off at Palestro stop.

From Train station Lambrate:

- MM2* green line direction Assago Milanofiori Forum / Abbiategrasso - get off at Loreto stop - take MM1* red line direction Bisceglie / Rho Fiera get off at Palestro stop.

From Train station Rogoredo:

- MM2* yellow line direction Comasina - get off at Duomo stop - take MM1* red line direction Sesto F.S. - get off at Palestro stop.

From Train station Porta Genova :

- MM2* green line direction Cologno Nord / Gessate- get off at Cadorna stop - take MM1* red line direction Sesto F.S. - get off at Palestro stop.

From Train station (Porta Venezia):

- MM1* red line towards Bisceglie/Rho Fiera - get off at Palestro stop.

From Linate Airport

- bus 73 – get off in S. Babila (Corso Europa) – take MM1* red line direction Sesto F.S. – get off at Palestro stop.

From Malpensa Airport

- Malpensa Express to Milan/Cadorna Station – take MM1* red line direction Sesto F.S. – get off at Palestro stop.



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MILANO SMART 2023 MEETING TIMETABLE

Speakers: **Leopoldo Busa**, **Michal Buchacek**, **Jan Prochazka**, **Franco Gianturco**, **David Almazan Cruzado**, **Virginia Gambino**, **Leonardo Caruso**.

- **09:15** Presentation of the day and Institutional Greetings by **Dr. Marco Barbieri** - Secretary General of Unione Confcommercio-Imprese per l'Italia Milano, Lodi, Monza e Brianza. and **Dr. Marco Coldani** - President of AssICC

FOREWORD:

- **09:30 Arch. Leopoldo Busa** – Energy Designer and Consultant, specialized in the healthiness of indoor environments. Owner/CEO Biosafe. "Outdoor pollution and impact on indoor air quality"

INTERVENTIONS:

- **09:50 Dr. Michal Buchacek** - Deputy Consul General Czech Republic in Milan "The Czech Republic ranks among the world's leading developers of nanotechnology. Importance of connection with institutions to promote innovation"
- **10:10 am 2G Nanotech** "Overview on Photocatalysis, a simple and natural reaction available for the wellness of humans, animals, plants and enviroment"
- **10:30 am Jan Prochazka**, Ph.D – President FN NANO, HE3DA and Member of the Board of Directors in Advanced Materials JTJ "FN NANO® patent, comparison of effectiveness between the old generation products Vs latest generation products" – speech in English
- **10:50 am Dr. Franco Gianturco** – President 2G NanoTech "Photocatalysis as a solution to fight against large-scale pollution"
- **11:15-11:35 am COFFEE BREAK**
- **11:40 am David Almazan Cruzado** – President AIF (Asociación Ibérica de la Fotocatálisis) "AIF for better air quality in open and confined spaces. Overview on the use of Photocatalysis in Spain and Portugal" – speech in Spanish
- **12:00 Virginia Gambino** – Owner Virginia Gambino Editore, specialized magazines on the world of construction "The new building, sustainable and regenerative. Present achivement"
- **12:20 pm Dr. Leonardo Caruso**: ANACI Deputy National Vice President, Provincial President ANACI Milan, European Delegate c / o CEPI ANACI "Opportunities for the apartment buildings, how the application of photocatalytic technology would be beneficial for the depollution and decorum of Milan"
- **12:40 pm 2G Nanotech** "New construction materials for smart city and eco-sustainable recovery"
- **13:00 ROUND TABLE: Q/A.**Free questions and technical discussion



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Consolato Generale della Repubblica Ceca
a Milano

Virginia**Gambino**
E D I T O R E





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OBIETTIVO

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BOOKING

Meeting registration/Book now

Register for the **MILANO SMART 2023** meeting by filling out the form below:



Consolato Generale della Repubblica Ceca
a Milano



Consolato Generale della Repubblica Ceca
a Milano

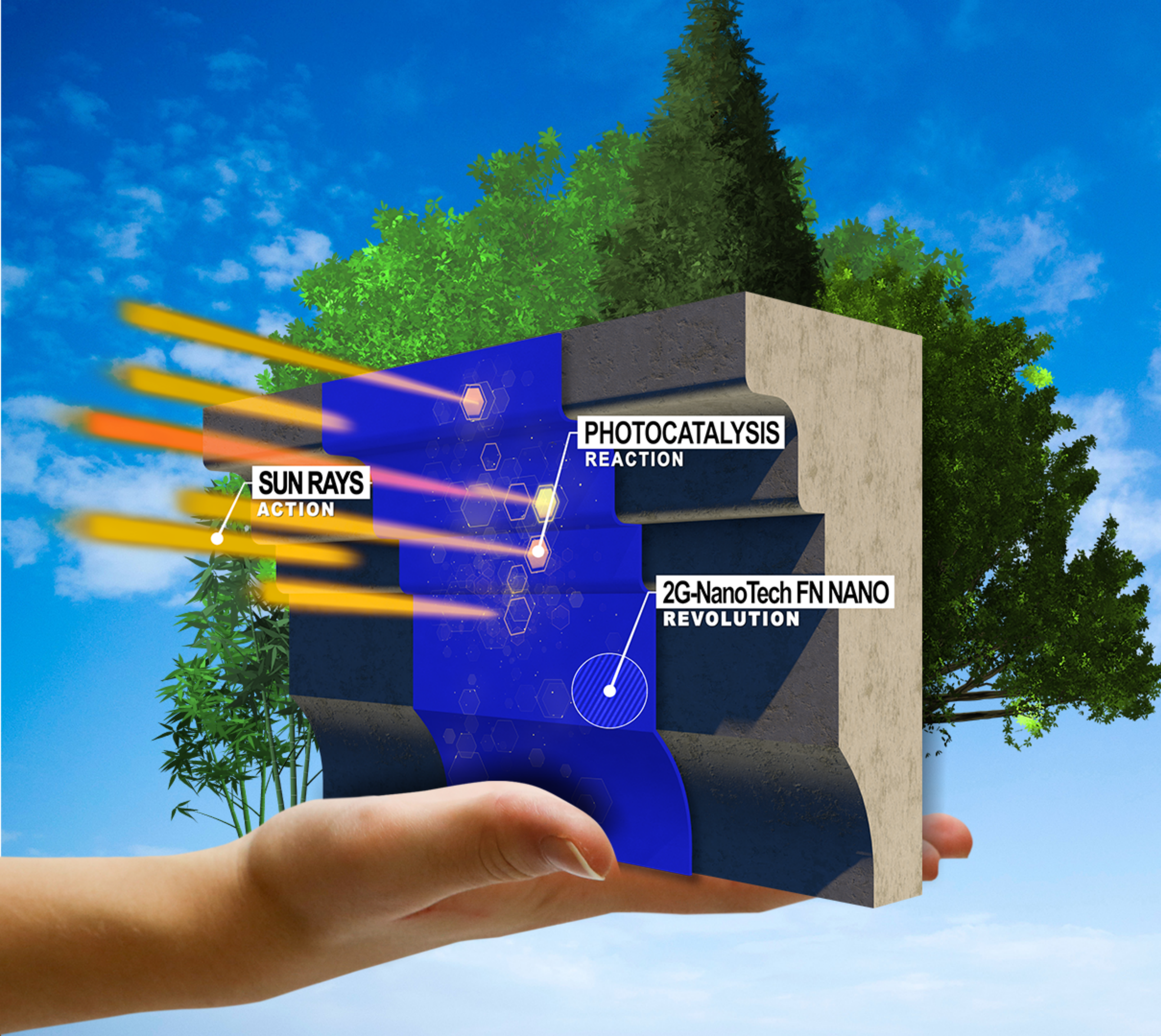


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2G NanoTech

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